No. 3 Series is a typeface for a variety of large scale applications including titling, visual identities, book covers, mobile patterns and websites. It has the characteristics of humanist letters and covers three widths in large steps, Normal, Narrow and Poster.

Furthermore, No. 3 Series is to a large extend influenced by writing and cursive writing, which inspired some of the first letters that were cut into metal during the Renaissance.

The principle behind the shapes of the $a, d, p$ and $q$ of the lowercase alphabet is the rotation of an italic letter written with a broad nib pen. Italic handwriting usually has a slope which in this case is reduced to zero, but the underlying theoretical strokes are preserved.

The texts in this specimen are assembled
from poetry of Flora Jane
Thompson.

Release

Weights Normal

2021

Light, Regular, Bold, Heavy Regular, Bold, Heavy Regular, Bold, Heavy


Narrow

 DR335680.
 OM3 3 if68!

$38 / 38 \mathrm{pt}$

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mamsuntrinimulidhor




## MA firilitminert


$38 / 38 \mathrm{pt}$
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 manifile mimanar namily ficimanoritic
 then inifed verw wide. Itismay mintirin
 tpathrarux (haming

## 30 pt 

## 

## $38 / 38 \mathrm{pt}$


 aitioilititidinesor



Uppercase
ABCDEFGHINGMNOPORTIUVWVVZ
Lowercase
abciefahiij|l|mnoparstuvwyyz
Figures
10336689
Punctuation


Accented




Currency, Math, Other
amber



Ligatures

dinituluminystviwn

Ligatures

## PLICHITIPS Hilliritili

Overview of all ligatures
 Amturymyduty

Arrows
$A \gg \sqrt{4}+\sqrt{4}$ H

Numero sign


Rinion

Discretionary Ligatures and Stylistic Set 5-8.
The variable font has a separate length axis.
Harrex $\rightarrow$ Hariext
$\rightarrow$ Elluinoices

Displaced counters in
uppercase $B$ and $R$

$\rightarrow$ Colinage
$\rightarrow$ COUICOCS

