No. 3 Series is a typeface for a variety of large scale applications including titling, visual identities,
book covers, mobile patterns and websites. It has the characteristics of humanist letters and covers three widths in large steps, Normal, Narrow and Poster.

Furthermore, No. 3 Series is to a large extend influenced by writing and cursive writing, which inspired some of the first letters that were cut into metal during the Renaissance.

The principle behind the shapes of the $a, d, p$ and $q$ of the lowercase alphabet is the rotation of an italic letter written with a broad nib pen. Italic handwriting usually has a slope which in this case is reduced to zero, but the underlying theoretical strokes are preserved.

The texts in this specimen

## re assembled

from poetry of Flora Jane
Thompson.

Release

2021

Light, Regular, Bold, Heavy
Regular, Bold, Heavy Regular, Bold, Heavy

## Poster

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## IUNUW

194 pt



Uppercase

owercase


Figures


Punctuation


## Ligatures



Overview of all ligatures



Upright Italics drawing principle in
$a, d, p$ and $q$


Displaced counters in
uppercase B and R


Stylistic set 2, Swirly r


Discretionary Ligatures and Stylistic Set 5-8. The variable font has a separate length axis.

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